



We're dedicated to keeping you up to date on the latest products, innovations and services provided by BWI Distribution by Masonite. This month features M-Pwr Smart Doors, fine finish, new eMerge promotion, and trends.

M-Pwr™ Smart Doors

Sell Them Style That's Smart

Your customers will love this powered and fully integrated smart door that includes an emergency battery backup, motion-sensing LED welcome lighting, a Video Doorbell, and a smart lock.

But there are also many door styles, glass options, finishes, and more to choose from that can go with any home style.

Contact your BWI Rep to learn about all the options.



[Browse Options](#)



Make your life easier with pre-finish

BWI is partnered with Sherwin Williams! Matching trim, shutters, other components, and creating custom colors can be as easy as a trip to any Sherwin Williams store.

Save time and guarantee your warranty by taking advantage of the BWI Pre-finish program! With 40 paint and stain colors to choose from in our standard palette, you can truly transform a door into a statement piece.

[Fine Finish Catalog](#)

eMerge Promo Reminder!

Earn \$25 for every Masonite Performance Door System unit ordered via eMerge.

Eligible for standard priced units only. Special pricing programs and large project quotes do not apply.

Payouts will be made monthly for orders placed within each calendar month. Will be awarded the first week of the following month via digital Amazon gift card sent via email.

[Check Out the Flyer](#)



Knowledge Corner:

2023 Trends: “Renaissance”

We have seen massive shifts in the way we live over the last couple of years and that is now reflecting in our homes. People are loving a “renaissance” vibe both indoors and out - a combo of traditional and modern aesthetics.



Indoors

This is all about being loud, being seen and making a statement. Colors, materials and finishes add excitable energy: marbles with dramatic veining or colors, bold lacquered paints and colorful wood stains.

Featuring: [Masonite C88 8 Panel Interior Wood Doors](#)



Outdoors

A clear shift away from “standard form” to rounded and linear elements that work together for a new spin on classical symmetry. High-contrast black and white palettes remain popular. Brass and bronze metals add a sense of glamour.

Featuring: [Masonite DuraStyle 4 Panel Alternate 6 Exterior Wood Door](#)

We're committed to being a partner you can count on to bring you products that turn heads, perform brilliantly and give you the support you need to grow your business. **Do you have a question for our pros, or a door project you are proud of and want to share?**

Submit to marketing@bwi-distribution.com and we may feature it here!